



## Press Release

City of Artesia, California

Contact: Jeremy Bates

[jbates@cityofartesia.us](mailto:jbates@cityofartesia.us)

### FOR IMMEDIATE RELEASE

#### City of Artesia Partners with TreePeople on Successful Fruit Tree Giveaway

On Saturday, January 26, the City of Artesia partnered with TreePeople to host a Fruit Tree Giveaway at Artesia Park. Funding by a grant from the Max Factor Family Foundation allowed over 200 households to each receive a free fruit tree. This successful event emphasizes the connection between public health and the environment, and the City's commitment to both. Increasing the tree population will fight air pollution, and, as fruit-bearing trees, they will provide a consistent source of nutritious food.

Social media advertising by the City ahead of the event resulted in immense community interest. Families had to attend a brief workshop about tree care before receiving a citrus, pomegranate, guava, or fig tree to take home. These trees were specifically selected to grow well in Southeast Los Angeles County, and in smaller backyards or apartment balconies. TreePeople staff noted that this event was one of its best received Fruit Tree Giveaway events among the many it has held.

The City of Artesia thanks TreePeople and the Max Factor Family Foundation for their generous support in making this event possible. The City looks forward to finding more ways to acquire and distribute more trees in Artesia in the future.



###

*Located in southeast Los Angeles County, Artesia is a diverse, vibrant city with nearly 18,000 residents and a dynamic business community. The City of Artesia, a leader in sustainability practices and winner of two 2018 Beacon Spotlight awards, is focused on serving the community with sound governance, 21st century infrastructure, and a commitment to public safety. To request services or share a question, visit our [Service Request page](#). To stay updated on our projects and events, visit us at [CityofArtesia.us](http://CityofArtesia.us), like us on Facebook and follow us on Instagram @OfficialCityofArtesia, and subscribe to our YouTube channel @CityofArtesia.*