



Press Release

City of Artesia, California

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FOR IMMEDIATE RELEASE

December 6, 2017: The City Now Offers Three Baseball Options for Residents

A new partnership between the City of Artesia and the Frontier Baseball League will now allow the City to offer a traditional recreation level baseball league, to be known as the Frontier League, in addition to Artesia Advanced Baseball.

Within the last five to ten years, at least four new baseball leagues have opened up, vying for the same area youth to play in their league. This saturation of baseball leagues has reduced the number of players in Artesia's leagues, resulting in less teams overall. In addition, the saturation has made interleague play more difficult because each league has different rules, making booking a full season of games challenging. Frontier Baseball League is a large organization with a wide reach in various surrounding areas, and the City's partnership with the League means that our youth will have the opportunity to play intra league games in Cerritos and Artesia. The new recreation league will allow all youth to sign up and be placed onto a team, regardless of skill level.

The City is aware that registration costs will slightly increase in the Frontier League. In an effort to ensure that as many of our youth as possible have the opportunity to participate in the new baseball league, the City has committed to subsidizing this increase for Artesia residents for the first year.

Artesia Advanced Baseball will continue to allow players to try out for advanced teams, with opportunities to compete against highly skilled teams throughout the area. Further, the City will continue to offer pee-wee level baseball for our youth ages four to six, and will also continue to offer girls softball.

This new approach offers the best of both world's to the City's youth. For more information, visit us at Artesia Park or call 562-860-3361.

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